



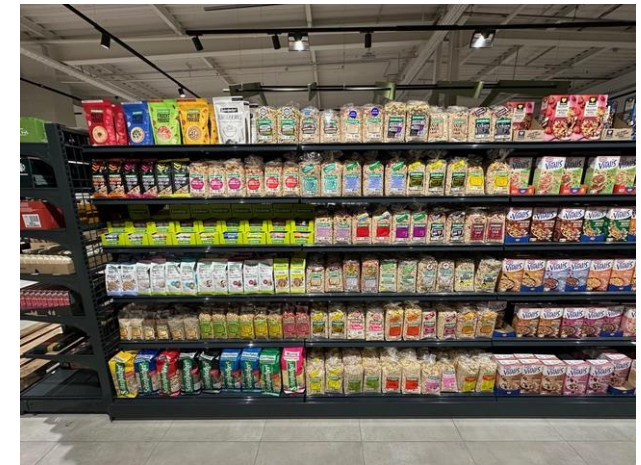
Pioneering Whole Grain Nutrition since 1980

The Journey of Willi Pfannenschwarz

- Willi Pfannenschwarz, founder of Seitenbacher, began in the 1970s with a mission to revolutionize healthy eating. Motivated by a deep curiosity about the root causes of disease, Willi discovered that a whole grain diet could significantly enhance well-being and longevity. At that time, most foods on the market were made with white flour and loaded with sugar, while the most nutritious part of the grain was often reserved for animal feed.
- Recognizing this gap, Willi set out to make whole grain foods both nutritious and delicious. Through dedicated experimentation, he perfected unique cereal flakes and created innovative mixes by adding seeds, nuts, and fruits. This breakthrough marked the start of a new era in healthy adult nutrition.

Seitenbacher Today

- Originally a muesli brand, we have now expanded into a diverse array of natural and organic food products. Our offerings are crafted with wholesome, clean ingredients that consumers know and trust, and are produced without fillers, additives, or preservatives, undergoing minimal processing.
- Today, Seitenbacher stands as a leading brand in Germany, celebrated for its commitment to wholesome ingredients and pioneering spirit. The brand's products have transformed supermarket shelves and helped redefine what it means to eat well.



What Sets Seitenbacher Apart?

- **German Grains, GMO Free:** Seitenbacher uses only German-grown grains and guarantees that none of its products contain genetically modified organisms.
- Our products are crafted using only **wholesome, natural ingredients** and are **minimally processed**, ensuring **no fillers** are included.
- **No Added Sugar:** Seitenbacher cereals contain no added sugar—only the natural sweetness found in chocolate or the ingredients themselves.
- **Clean Label Production:** Every product is made with simple, recognizable ingredients—only words consumers understand.

The Range – Classic Muesli

- Healthy breakfast meal with oats, whole grains, real fruit, nuts and seeds
- All natural ingredients with no preservatives
- GMO free
- Five varieties:
 - Muesli for Active People
 - Muesli Berries Temptation
 - Muesli Natural Body Power
 - Muesli for Nut Lovers
 - Muesli Choco Max



The Range – Gluten Free & German Muesli



- Gluten free / wheat free
- With fruits and honey
- Good source of protein and fiber

- With German wheat, dates and freeze-dried strawberries

- With German wheat, crunchy corn balls and raisins

The Range – Organic Muesli



- Organic Raspberry-Blackberry – made with 3 grains: barley, oats and millet, a very healthy ancient grain with raisins, sunflower seeds, raspberries, blackberries and flaxseed



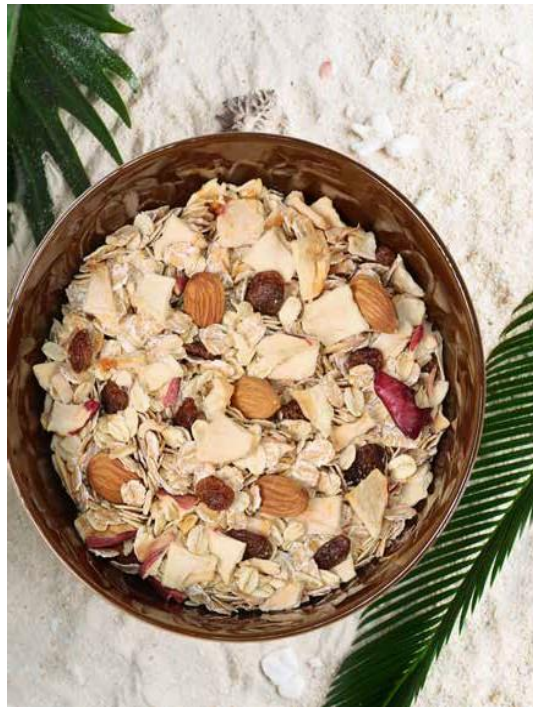
- Organic Cashew Almond – made with 2 grains: barley and oats with cashews, almonds, raisins, dates, apricots plus sunflower seeds, sesame and flaxseed



- Organic Chocolate and Coconut – made with 3 grains: oats, barley and soy with chocolate, coconut chips, flaxseed and sunflower seeds



The Range – Specialty Muesli



- Low Sugar Muesli – contains 1g sugar per serving



- Protein Muesli – high protein content; good source of fiber

- Low Carb Muesli – 60% less carbs than other muesli



The Range - Oatmeal

- All natural whole grain oats
- GMO Free
- High in protein
- Four varieties:
 - Raspberry
 - Chocolate
 - 35% Fruit
 - Blueberry



The Range – Specialty Oils

- Produced in the Seitenbacher organic oil mill in Grunsfeld, Germany
- Cold-pressed, unrefined
- GMO Free
- Different oils for various needs:
 - Pumpkin Seed Oil
 - Flax Seed Oil
 - Sesame Oil
 - Hemp Seed Oil
 - Extra Virgin Olive Oil
 - Sunflower Oil
 - Salad Oil enriched with Omega-3
- Available in 8.4 fl oz bottles



The Range – Specialty Oils



- High heat oils perfect for cooking
 - Garlic Cooking Oil
 - Lemon Cooking Oil
- Heat stable up to 360F
- Cold-pressed and unrefined
- GMO Free
- Available in 8.4 fl oz bottles



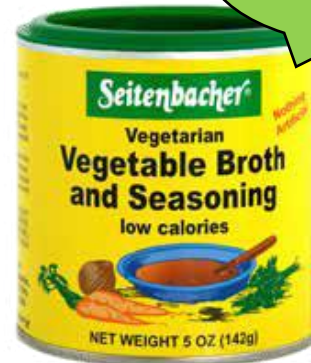
- Seasoning oils for different uses:
 - Black Seed Oil
 - Rosemary Seasoning Oil
 - Garlic Seasoning Oil
 - Hot Chili Oil
 - Truffle Oil
- Available in 3.4 fl oz bottles



The Range – Broth/Gravy/Seasoning

- All-Natural Vegetable Broth & Seasoning
 - Vegan
 - Gluten Free
 - Fat Free; Cholesterol Free
 - Available in 5 oz canister and 0.8 oz envelope (for single use)
- Other products include:
 - Gluten Free Brown Gravy Mix
 - USDA Organic Gourmet Seasoning Salt
 - German Seasoning Gulasch
 - German Seasoning Sauerkraut

Best Selling Item



The Range – Home Baking



- Traditional German Sourdough Bread Kit
- Simple and easy to prepare ready-to-bake kit
- Pack includes flour, dry yeast and sourdough



- Other baking essentials available:
 - Active Dry Yeast
 - USDA Organic Instant Sourdough Mix
 - Gluten Free Spelt Flour
 - Gluten Free Bread



The Range – Protein Bars and Shakes



- 26g of protein per serving
- GMO Free; Cholesterol Free
- Two varieties: Strawberry and Vanilla



- 16g of protein in every bar
- Gluten Free
- In three delicious flavors: White, Vanilla & Strawberry



The Range – Choco Specialties

- German chocolate drink powder
- Only 2 ingredients: Cocoa powder and unrefined cane sugar
- Full rich chocolate taste



- Choco spread – 52% Hazelnuts
- Protein choco spread – 25% Protein 48% Hazelnuts
- All natural GMO Free
- NO PALM OIL



- Delicious chocolate covered honey and almond bar that tastes like marzipan.



- USDA Organic dark chocolate with 70% cacao
- Bean to Bar production in Walduern, Germany

The Range – Spelt Pasta

- This wonderful pasta is made in our own pasta facility in the town of Buchen in Germany. We use south German spelt wheat, free from eggs with a hint of turmeric - for good health.
- Seitenbacher Spaetzle is German traditional pasta made with spelt-wheat.
- For an easy to prepare delicious and nutritious meal



The Range – Spelt Cookies

- Traditional German spelt cookies
- Made in our own bakery with locally harvested spelt in Buchen, Germany
- Available in Cinnamon and Chocolate flavors



The Range – Vegan Burger Mix



- Delicious and nutritious meat alternative mix
- Made with green spelt flour and all natural seasonings
- No preservatives
- Just add water
- One pack makes 20 small patties

The Range – Coffee

- Small batch, organic coffee traditionally roasted in our own roasting facility in Walduern, Germany using old style equipment with drums by our experienced roast master
- Medium roast – pure 100% coffee beans sourced and hand-harvested by indigenous people in Colombia where we have a direct cooperation to ensure fair trade. This coffee is not from regular plantations but from wild coffee plants in the jungle.



The Range – Plant-based Gummy

- Delicious vegan gummies in 4 varieties:
 - Cherry Dolphins
 - Strawberry Alligators
 - Passion Fruit
 - Black Currant
- Made with apple juice and apple pectin; no gelatin
- Gluten Free
- Fat Free
- Lactose Free



The Range – Nuts and Seeds

- Bagged raw nuts and seeds:
 - Good Cashews
 - Good Almonds
 - Good Pumpkin Seeds
- We pride ourselves in our long-standing close cooperation with farmers. We always acquire the raw materials directly, to ensure quality and fair trade.
- This process is also one of the reasons that the taste is delicious and natural without the need for additives to improve taste which allowing our products to be served at their best.

